

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c) THEREUNDER

1. **27 August 2008**
Date of Report
2. SEC Identification No: **AS093-7946** 3. BIR Tax Identification No: **003-831-302-000**
4. **Alliance Global Group, Inc.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC use only)
Industry classification code
7. **20th Floor, IBM Plaza Bldg., Eastwood City CyberPark
188 E. Rodriguez, Jr. Avenue, Bagumbayan
Quezon City, Metro Manila, Philippines**
Address of issuer's principal office
8. **(632) 911-2949 to 52**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class	No. of Shares of Common Stock Outstanding
Common	10,112,021,979
10. Item 9 (b)

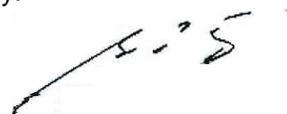
Pls. see attached Press Release.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:



DINA INTING
*FVP for Finance and
Corporate Information Officer*

Andrew Tan-Led Alliance Global Launches P5B Share Buyback

Alliance Global Group, Inc. Chairman Andrew Tan has announced a P5 billion share buyback for both Alliance Global and its subsidiary, Megaworld Corporation.

In addition to the P2 billion share buyback that it announced earlier on July 9, 2008, Alliance Global is setting aside an extra P1 billion to increase the total size of the buyback to P3 billion. Megaworld, for its part, is budgeting P2 billion for its own share buyback over the next 18 months, thus bringing the total value of the shares to be purchased by Alliance Global to P5 billion.

Alliance Global has a consolidated cash position of about P32 billion, of which only about 16%, or P5 billion, is set aside for the share buy-back program, well within its internal funding means.

"There are always opportunities in every situation, and in the current environment, we believe we can enhance shareholder value by buying our own shares," said Tan. "Our P5 billion share buyback program for both Alliance Global and Megaworld is our best option under the present circumstances."

Alliance Global's main business is anchored in three business groups. These are property development and investment through Megaworld Corporation; food and beverage under Emperador Distillers, Inc.; and quick-service restaurants with Golden Arches Development Corporation.

Alliance Global recently added hotel and tourism as the fourth and newest leg of its core businesses through its subsidiary, Travellers International Hotel Group, Inc. Alliance Global recently concluded a deal with Star Cruises Limited under which the latter invested in Travellers International for the development of two large-scale leisure and entertainment cities in Metro Manila.

Star Cruises is the third largest cruise line operator in the world, and a member of the Malaysia-based Genting Group, one of the largest leisure and entertainment companies in the world.

"We strongly believe in the long-term prospects of our existing businesses. The next few years will be very exciting for Alliance Global as we continue to grow our existing businesses and catapult the company to a new level of growth as we chart a new path as a major player in the Philippine tourism industry," said Tan.

Alliance Global has set a strong track record of spotting opportunities in the market and transforming these opportunities into major business segments for the company. In the property sector, Megaworld has risen from a small property developer in the late '80s into the country's largest residential condominium developer and BPO office builder and landlord.

In the food and beverage business, Emperador has successfully competed against centuries-old liquor firms to become the most profitable liquor company in the Philippines and the producer of the world's largest selling brandy by volume sold.

With Travellers, the company intends to make a mark as one of the top players in the local tourism and leisure industry. Travellers has already announced plans to build 5,000 hotel rooms in the next few years and become the largest hotel owner in the country.

"We believe in our capability to build businesses and thus contribute to the growth of the company and our country. This share buy back program clearly underscores our confidence in our strategy and the sustained long-term growth of Alliance Global," said Tan.

Alliance Global is expecting another banner year with net profit projected to reach P3.90 billion compared with P3.29 billion last year.