

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES
REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER

1. **05 July 2011**
Date of Report
2. SEC Identification No: **AS093-7946** 3. BIR Tax Identification No: **003-831-302-000**
4. **Alliance Global Group, Inc.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC use only)
Industry classification code
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez, Jr. Avenue, Bagumbayan
Quezon City, Metro Manila, Philippines**
Address of issuer's principal office
8. **(632) 709-2038 to 41**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class	No. of Shares of Common Stock Outstanding
Common	10,269,827,979

10. Item 9 (b)

ALLIANCE GLOBAL UNIT TO PUT UP 5TH HOTEL IN RESORTS WORLD MANILA

Travellers International Hotel Group Inc., a member of the Andrew Tan-led Alliance Global Group Inc., recently entered into a memorandum of understanding with a major international hotel management company to manage Travellers' fifth and newest hotel in Resorts World Manila, the country's first integrated tourism estate. The hotel is expected to be a five-star establishment hosting 350 rooms.

Travellers tapped the hotel chain, with a track record of managing 300,000 hotel rooms globally, to manage, operate and maintain the new hotel. "This hotel management company has several successful global brands under its belt. We at Travellers look forward to the expertise it can bring to the table," said Travellers International President Kingson Sian. "After we conclude our final agreement over the next two months, Travellers will announce the new hotel brand. It will be no less than a five-star hotel," he said.

Located in the 25-hectare Newport City in Pasay City, Resorts World Manila is set to host the country's largest concentration of hotel rooms within a half-kilometer radius. Travellers' new hotel, together with Marriott, Maxims, Remington and Belmont, offer a total of 2,200 rooms. Global hotel chains Marriott and Maxims are currently operational, while budget hotel Remington and condotel Belmont are under way. Last year, Marriott Manila was chosen as the best hotel among all Marriott hotels in the Asia-Pacific region, underscoring the popularity of Resorts World Manila as a tourist destination.

Resorts World Manila offers local and international visitors a multifaceted and convenient tourism experience. The complex, set near the domestic and international airports, serves as a gateway to the Philippines and its vibrant urban center, Metro Manila. World-class leisure attractions at Resorts World Manila include the 1,500-seat Newport Performing Arts Theater, Newport Mall, high-end cinemas, a gaming center and a wide variety of luxury spas, specialty stores and fine-dining establishments.

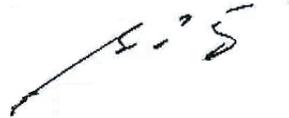
"We want to be a major player in the tourism industry because we are excited about its prospects in the country," said Sian. "We will continue investing heavily in building topnotch facilities to showcase the Philippines' natural beauty, history and culture and highlight the Filipinos' warmth and hospitality," he said.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:

A handwritten signature in black ink, appearing to read 'DINA INTING', is written over a faint rectangular box.

DINA INTING
FVP for Finance and
Corporate Information Officer