

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (c) THEREUNDER

1. **11 August 2008**  
Date of Report
2. SEC Identification No: **AS093-7946**      3. BIR Tax Identification No: **003-831-302-000**
4. **Alliance Global Group, Inc.**  
Exact name of issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC use only)  
Industry classification code
7. **20<sup>th</sup> Floor, IBM Plaza Bldg., Eastwood City CyberPark  
188 E. Rodriguez, Jr. Avenue, Bagumbayan  
Quezon City, Metro Manila, Philippines**  
Address of issuer's principal office
8. **(632) 911-2949 to 52**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

| Title of Class | No. of Shares of Common Stock<br>Outstanding |
|----------------|--|
| <b>Common</b>  | <b>10,216,951,979</b>                        |
10. Item 9 (b)

Alliance Global Group, Inc. and Megaworld Corporation will hold a joint briefing for trading participants of the Philippine Stock Exchange on the results of their financial performance for the first half of the year. The briefing will be held on Thursday, 14 August 2008, 2:30 p.m., at the McKinley Hill Information Center (Showroom) located at Upper McKinley Road, McKinley Hill, Fort Bonifacio, Taguig City.

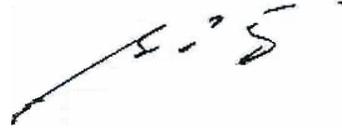
Confirmation of attendance will be required. Please call John T. Hao at 867-8048 or 867-8826 local 234.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:

A handwritten signature in black ink, appearing to read 'DINA INTING', written over a light gray rectangular background.

**DINA INTING**  
*FVP for Finance and  
Corporate Information Officer*