

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER

1. **5 April 2011**  
Date of Report
2. SEC Identification No: **AS093-7946**      3. BIR Tax Identification No: **003-831-302-000**
4. **Alliance Global Group, Inc.**  
Exact name of issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC use only)  
Industry classification code
7. **7<sup>th</sup> Floor, 1880 Eastwood Avenue, Eastwood City CyberPark  
188 E. Rodriguez, Jr. Avenue, Bagumbayan  
Quezon City, Metro Manila, Philippines**  
Address of issuer's principal office
8. **(632) 709-2038 to 41**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class	No. of Shares of Common Stock Outstanding
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<b>Common</b>	<b>9,719,727,979</b>
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10. Item 9 (b)

**Alliance Global Group completes Php 9.73 billion equity placement**

Alliance Global Group, Inc. (AGI) priced the sale of 550.1 million treasury shares owned by AGI and 321.9 million secondary shares representing the entire AGI shares owned by Megaworld. The deal was upsized from approximately Php 6.14 billion to approximately Php 9.73 billion at a share price of PHP11.16 per share. The offer price translates into a discount of 7% to the last closing price of P12.00 per share and was extremely well received by global institutional investors.

The proceeds from the offer would be used for AGI's capital expenditures to expand the Company's integrated tourism-related portfolio in the Philippines as well as other general corporate purposes. UBS Investment Bank acted as Sole Bookrunner for the transaction.

AGI is one of the Philippines leading conglomerates, with interests in real estate development, food and beverage, quick service restaurants and integrated tourism development.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:

A handwritten signature in black ink, appearing to read 'DINA INTING', written over a faint rectangular box.

**DINA INTING**  
FVP for Finance and  
Corporate Information Officer