

**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER**

1. **14 January 2013**  
Date of Report
2. SEC Identification No: **AS093-7946**      3. BIR Tax Identification No: **003-831-302-000**
4. **Alliance Global Group, Inc.**  
Exact name of issuer as specified in its charter
5. **Metro Manila**  
Province, Country or other jurisdiction of incorporation or organization
6. (SEC use only)  
Industry classification code
7. **7<sup>th</sup> Floor, 1880 Eastwood Avenue, Eastwood City CyberPark  
188 E. Rodriguez, Jr. Avenue, Bagumbayan  
Quezon City, Metro Manila, Philippines**  
Address of issuer's principal office
8. **(632) 709-2038 to 41**  
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class	No. of Shares of Common Stock Outstanding
<b>Common</b>	<b>10,269,827,979</b>
10. Item 9(b)

**Emperador Distillers acquires Spanish brandy company**

Emperador Distillers Inc., a wholly-owned subsidiary of Alliance Global Group Inc., has entered into an agreement with González Byass S.A., one the largest and oldest liquor and wine conglomerates in Spain, for the acquisition from the latter its subsidiary BODEGA SAN BRUNO S.A., a brandy company based in Jerez, Spain.

Emperador will acquire a 100 percent interest in BODEGA SAN BRUNO. The acquisition will include the SAN BRUNO trademark, which has been registered since 1942. It also comprises vineyards in Jerez, the brandy-producing region of Spain, as well as a sizable inventory of high-quality and well-matured brandy, now being stored and aged in sherry casks in the bodegas, or wineries, in Jerez.

Winston Co, the president of Emperador said, "We are very pleased with our acquisition of SAN BRUNO, which will enable us to own one of the world's best brandy stock—some of it quite rare and aged for more than 40 years in the bodegas. This acquisition will also further strengthen our position as the world's No. 1 brandy company by volume and help boost our competitiveness as a global brandy producer."

Emperador sold more than 31 million cases of brandy in 2012. It is now the largest liquor company in the Philippines.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:

A handwritten signature in black ink, appearing to read 'DINA INTING', written over a faint rectangular grid.

**DINA INTING**  
FVP for Finance and  
Corporate Information Officer