

C07102-2016

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Dec 20, 2016
2. SEC Identification Number
AS093-7946
3. BIR Tax Identification No.
003-831-302-000
4. Exact name of issuer as specified in its charter
Alliance Global Group, Inc.
5. Province, country or other jurisdiction of incorporation
Metro Manila
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark, E. Rodriguez, Jr. Avenue,
Bagumbayan, Quezon City, Metro Manila, Philippines
Postal Code
1110
8. Issuer's telephone number, including area code
(632) 709-2038 to 41
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	10,269,827,979
11. Indicate the item numbers reported herein
Item 9(b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate

disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Alliance Global Group, Inc.

AGI

PSE Disclosure Form 4-30 - Material Information/Transactions

References: SRC Rule 17 (SEC Form 17-C) and Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Alliance Global Group, Inc. and its wholly owned subsidiary, Alliance Global Group Cayman Islands, Inc., has filed the attached Notice in connection with the latter's USD\$500M 6.50% Guaranteed Notes due 2017 (the "Notes") currently listed on the Singapore Exchange Securities Trading Limited, on the provision of an additional guarantee from each of Emperador Inc. and Emperador Distillers, Inc. upon accession as an additional guarantor under the Notes.

Background/Description of the Disclosure

Please see attached SEC Form 17-C.

Other Relevant Information

None.

Filed on behalf by:

Name	Erika Marie Tugano
Designation	Authorized Representative

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2 (c) THEREUNDER

1. **20 December 2016**
Date of Report
2. SEC Identification No: **AS093-7946** 3. BIR Tax Identification No: **003-831-302-000**
4. **Alliance Global Group, Inc.**
Exact name of issuer as specified in its charter
5. **Metro Manila**
Province, Country or other jurisdiction of incorporation or organization
6. (SEC use only)
Industry classification code
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
E. Rodriguez, Jr. Avenue, Bagumbayan
Quezon City, Metro Manila, Philippines**
Address of issuer's principal office
8. **(632) 709-2038 to 41**
Issuer's telephone number, including area code
9. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class	No. of Shares of Common Stock Outstanding
Common	10,269,827,979

10. Item 9 (b)


Alliance Global Group, Inc. and its wholly owned subsidiary, Alliance Global Group Cayman Islands, Inc., has filed the attached Notice in connection with the latter's USD\$500M 6.50% Guaranteed Notes due 2017 (the "Notes") currently listed on the Singapore Exchange Securities Trading Limited, on the provision of an additional guarantee from each of Emperor Inc. and Emperor Distillers, Inc. upon accession as an additional guarantor under the Notes.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:


DINA INTING
FVP for Finance and
Corporate Information Officer

ALLIANCE GLOBAL GROUP CAYMAN ISLANDS, INC.

c/o Portcullis TrustNet (Cayman) Ltd.
The Grand Pavilion Commercial Centre
Oleander Way
802 West Bay Road, PO Box 32052
Grand Cayman KY1-1298, Cayman Islands
(the "Issuer")

OFFICIAL NOTICE TO HOLDERS: The provision of an additional guarantee from each of Emperador Inc. and Emperador Distillers Inc. upon accession as an additional guarantor under the Notes (as defined below)

DATED 20 December 2016

NOTICE TO HOLDERS OF THE NOTES

ISIN: XS0533657440

Common Code: 053365744

Capitalised terms not defined in this notice shall have the same meaning as in the Terms and Conditions of the Notes (the "**Conditions**").

Alliance Global Group Cayman Islands, Inc., as issuer of U.S.\$500,000,000 6.50% Guaranteed Notes due 2017 (the "**Notes**") guaranteed by Alliance Global Group, Inc. ("**AGG**"), hereby gives notice to the holders of the Notes, in accordance with Condition 15 of the Conditions, of the provision of an additional guarantee by each of Emperador Inc. and Emperador Distillers Inc. upon accession as an additional guarantor under the Notes (together, the "**Additional Guarantors**"). Such additional guarantees are effective as of 20 December 2016 (the "**Additional Guarantees**"). The Additional Guarantees are given in connection with the guarantees provided by each of Emperador Inc. and Emperador Distillers Inc. under a second Euro 370,000,000 facility agreement dated 14 December 2016 between, amongst others, Emperador International Limited as borrower, the Additional Guarantors and The Hongkong and Shanghai Banking Corporation Limited and J.P Morgan Chase Bank N.A., Singapore Branch as Lenders (the "**Facility**") and in accordance with Condition 4.5 of the Notes.

Each Additional Guarantor has undertaken, upon becoming an additional guarantor, to perform all the obligations expressed to be undertaken by the Guarantor under the Trust Deed, on a joint and several basis with the other Additional Guarantor. The obligations of each of AGG as the original guarantor and the Additional Guarantors are joint and several for the term of the Facility.

The Additional Guarantees and the obligations of the Additional Guarantors thereunder shall terminate upon the final repayment date of the Facility or until they are earlier terminated by the Issuer in accordance with the Trust Deed and, if applicable, the Facility.

For the avoidance of doubt, upon any discharge, release or arrangement by the Issuer, in whole or in part, of the Additional Guarantees and the obligations of the Additional Guarantors thereunder, the obligations of AGG as the Guarantor under the Notes, the Principal Trust Deed and the Principal Agency Agreement shall not be affected whatsoever by any such discharge, release or arrangement.