

C03767-2014

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jul 11, 2014
2. SEC Identification Number
AS093-7946
3. BIR Tax Identification No.
003-831-302-000
4. Exact name of issuer as specified in its charter
Alliance Global Group, Inc.
5. Province, country or other jurisdiction of incorporation
Metro Manila
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark 188 E. Rodriguez, Jr.
Avenue, Bagumbayan, Quezon City, Metro Manila, Philippines
Postal Code
1110
8. Issuer's telephone number, including area code
(632) 709-2038 to 41
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	10,269,827,979
11. Indicate the item numbers reported herein
Item 9(b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Alliance Global Group, Inc. AGI

PSE Disclosure Form 13-1 - Change in Shareholdings of Directors and Principal Officers *References: SRC Rule 23 (SEC Form 23-B) and Section 13 of the Revised Disclosure Rules*

Subject of the Disclosure

Change in Shareholdings of Chairman and CEO

Background/Description of the Disclosure

Alliance Global Group, Inc. (the "Company") has been advised that on July 11, 2014, Mr. Andrew L. Tan, the Chairman and CEO of the Company, sold 278,000,000 shares via an accelerated overnight equity placement at a price of P28.30 per share.

The transaction was conducted in response to a reverse enquiry from one of the largest asset managers globally.

UBS AG acted as Sole Placement Agent for the transaction.

Name of Person	Andrew L. Tan
Position/Designation	Chairman and CEO

For Equity Securities

Type of Security / Stock Symbol	Date of Transaction	Securities Acquired (A) or Disposed (D)			Ownership Form Direct (D) or Indirect (I)	Nature of Indirect Beneficial Ownership
		Number of Shares	(A) or (D)	Price per Share		
Common Shares	Jul 11, 2014	278,000,000	(D)	P28.30	(D)	-

Number of Shares Owned after the Transaction

Direct	63,684,350
Indirect	0

Filed on behalf by:

Name	Erika Marie Tugano
Designation	Authorized Representative

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10. Item 9 (b)

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S I G N A T U R E

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:


DINA INTING
FVP for Finance and
Corporate Information Officer