SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER

1. <u>10 August 2009</u> Date of Report

- 2. SEC Identification No: AS093-7946 3. BIR Tax Identification No: 003-831-302-000
- 3. <u>Alliance Global Group, Inc.</u> Exact name of issuer as specified in its charter
- 4. <u>Metro Manila</u> Province, Country or other jurisdiction of incorporation or organization
- 5. (SEC use only) Industry classification code
- 6. 7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
 E. Rodriguez, Jr. Avenue, Bagumbayan
 <u>Quezon City, Metro Manila, Philippines</u>
 Address of issuer's principal office
- 7. (632) 709-2038 to 41 Issuer's telephone number, including area code
- 8. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Class

No. of Shares of Common Stock Outstanding

Common

9,719,727,979

9. Item 9 (b)

The Board of Directors of Alliance Global Group Inc., in a meeting held today, has set the Company's Annual Stockholders' Meeting on 15 October 2009 at 9:00 a.m. at the Grand Ballroom, Ground Floor, Marriott Hotel Manila, 10 Newport Avenue, Newport City Complex, Pasay City, Philippines, with the following agenda:

- 1. Call to Order
- 2. Certification of Notice and Quorum
- 3. Approval of the Minutes of the Annual Meeting of Stockholders held on 16 September 2008
- 4. Report of Management for Year 2008
- 5. Appointment of Independent Auditors
- 6. Ratification of Acts of the Board of Directors and Management for the Year 2008
- 7. Election of Directors
- 8. Adjournment

Stockholders of record at the close of business on 28 August 2009 are entitled to notice of, and to vote at, the Annual Meeting.

The Board has decided to set this year's annual meeting on 15 October 2009, instead of the third Tuesday of September as stated in the Company's By-Laws, so the meeting could be held at the Marriott Hotel Manila, the first hotel project of the Company's subsidiary, Travellers International Hotel Group, Inc.

SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the Issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE GLOBAL GROUP, INC.

By:

1.25

DINA INTING FVP for Finance and Corporate Information Officer